

CONTRACT



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

And:

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

<u>Contract / Revision</u> 565175 /		<u>Alt Order #</u> 09780468
<u>Product</u> COORS - CO7		
<u>Contract Dates</u> 10/02/12 - 10/08/12	<u>Estimate #</u> 2733	
<u>Advertiser</u> Coors/R/Congress		<u>Original Date / Revision</u> 07/31/12 / 09/28/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KDVR	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 116.50
<u>IDB#</u>	<u>Advertiser Code</u> 228	<u>Product Code</u> 410
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	31	10/02/12	10/02/12	M-F 5-530a Good Day	5a-530a		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----				2	\$150.00	0.70			
N 2	31	10/03/12	10/03/12	M-F 5-530a Good Day	5a-530a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----				1	\$150.00	0.70			
N 3	31	10/04/12	10/04/12	M-F 5-530a Good Day	5a-530a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---				1	\$150.00	0.70			
N 4	31	10/05/12	10/05/12	M-F 5-530a Good Day	5a-530a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--				1	\$150.00	0.70			
N 5	31	10/08/12	10/08/12	M-F 5-530a Good Day	5a-530a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$150.00	0.70			
N 6	31	10/02/12	10/02/12	M-F 530-6a Good Day	530-6a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----				1	\$300.00	1.10			
N 7	31	10/03/12	10/03/12	M-F 530-6a Good Day	530-6a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----				1	\$300.00	1.10			
N 8	31	10/04/12	10/04/12	M-F 530-6a Good Day	530-6a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---				1	\$300.00	1.10			
N 9	31	10/05/12	10/05/12	M-F 530-6a Good Day	530-6a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--				1	\$300.00	1.10			
N 10	31	10/08/12	10/08/12	M-F 530-6a Good Day	530-6a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$300.00	1.10			
N 11	31	10/02/12	10/02/12	Good Day Colorado	6a-7a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----				1	\$300.00	1.20			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 10/02/12 - 10/08/12	<u>Product</u> COORS - CO7	<u>Estimate #</u> 2733
<u>Advertiser</u> Coors/R/Congress		<u>Original Date / Revision</u> 07/31/12 / 09/28/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 12	31	10/03/12	10/03/12	Good Day Colorado	6a-7a		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----				2	\$300.00	1.20			
N 13	31	10/04/12	10/04/12	Good Day Colorado	6a-7a		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---				2	\$300.00	1.20			
N 14	31	10/05/12	10/05/12	Good Day Colorado	6a-7a		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--				2	\$300.00	1.20			
N 15	31	10/08/12	10/08/12	Good Day Colorado	6a-7a		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				2	\$300.00	1.20			
N 16	31	10/02/12	10/02/12	Good Day Colorado	7a-8a		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----				2	\$300.00	0.80			
N 17	31	10/03/12	10/03/12	Good Day Colorado	7a-8a		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----				2	\$300.00	0.80			
N 18	31	10/04/12	10/04/12	Good Day Colorado	7a-8a		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---				2	\$300.00	0.80			
N 19	31	10/05/12	10/05/12	Good Day Colorado	7a-8a		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--				2	\$300.00	0.80			
N 20	31	10/08/12	10/08/12	Good Day Colorado	7a-8a		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				2	\$300.00	0.80			
N 21	31	10/02/12	10/02/12	Good Day Colorado	8a-9a		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----				2	\$250.00	0.60			
N 22	31	10/03/12	10/03/12	Good Day Colorado	8a-9a		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----				2	\$250.00	0.60			
N 23	31	10/04/12	10/04/12	Good Day Colorado	8a-9a		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---				2	\$250.00	0.60			
N 24	31	10/05/12	10/05/12	Good Day Colorado	8a-9a		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--				2	\$250.00	0.60			
N 25	31	10/08/12	10/08/12	Good Day Colorado	8a-9a		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				2	\$250.00	0.60			
N 26	31	10/02/12	10/02/12	Regis & Kelly	90130a-10a		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----				2	\$150.00	0.50			
N 27	31	10/03/12	10/03/12	Regis & Kelly	90130a-10a		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----				2	\$150.00	0.50			
N 28	31	10/04/12	10/04/12	Regis & Kelly	90130a-10a		:30				NM	2	\$300.00

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<u>Advertiser</u> Coors/R/Congress		<u>Original Date / Revision</u> 07/31/12 / 09/28/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Totals Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---				2	\$150.00	0.50			
N 29	31	10/05/12	10/05/12	Regis & Kelly	90130a-10a		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--				2	\$150.00	0.50			
N 30	31	10/08/12	10/08/12	Regis & Kelly	90130a-10a		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				2	\$150.00	0.50			
N 31	31	10/07/12	10/07/12	FOX News Sunday	9a-10a		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				2	\$150.00	0.50			
N 32	31	10/07/12	10/07/12	NFL/Postgame	2p-12a		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				1	\$2,500.00	5.50			
N 33	31	10/02/12	10/02/12	Ricki Lake	4p-5p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----				2	\$250.00	0.90			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	31	10/01/12-10/07/12	Ricki Lake	4p-5p	-Tu-----	:30	\$250.00	0.90	NM		
		See MG 33.3,33.4											
		2	31	10/01/12-10/07/12	Ricki Lake	4p-5p	-Tu-----	:30	\$250.00	0.90	NM		
		See MG 33.3,33.4											
		3	31	10/01/12-10/07/12	Judge Judy	4p-5p	-Tu-----	:30	\$250.00	0.90	NM		
		Ⓜ MG for 33.1,33.2											
		4	31	10/01/12-10/07/12	Judge Judy	4p-5p	-Tu-----	:30	\$250.00	0.90	NM		
		Ⓜ MG for 33.1,33.2											
N 34	31	10/03/12	10/03/12	Ricki Lake	4p-5p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----				2	\$250.00	0.90			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	31	10/01/12-10/07/12	Ricki Lake	4p-5p	---W-----	:30	\$250.00	0.90	NM		
		See MG 34.3,34.4											
		2	31	10/01/12-10/07/12	Ricki Lake	4p-5p	---W-----	:30	\$250.00	0.90	NM		
		See MG 34.3,34.4											
		3	31	10/01/12-10/07/12	Judge Judy	4p-5p	---W-----	:30	\$250.00	0.90	NM		
		Ⓜ MG for 34.2,34.1											
		4	31	10/01/12-10/07/12	Judge Judy	4p-5p	---W-----	:30	\$250.00	0.90	NM		
		Ⓜ MG for 34.2,34.1											
N 35	31	10/04/12	10/04/12	Ricki Lake	4p-5p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---				2	\$250.00	0.90			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	31	10/01/12-10/07/12	Ricki Lake	4p-5p	----Th----	:30	\$250.00	0.90	NM		
		See MG 35.3,35.4											
		2	31	10/01/12-10/07/12	Ricki Lake	4p-5p	----Th----	:30	\$250.00	0.90	NM		
		See MG 35.3,35.4											
		3	31	10/01/12-10/07/12	Judge Judy	4p-5p	----Th----	:30	\$250.00	0.90	NM		
		Ⓜ MG for 35.1,35.2											
		4	31	10/01/12-10/07/12	Judge Judy	4p-5p	----Th----	:30	\$250.00	0.90	NM		
		Ⓜ MG for 35.1,35.2											
N 36	31	10/05/12	10/05/12	Ricki Lake	4p-5p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--				2	\$250.00	0.90			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	31	10/01/12-10/07/12	Ricki Lake	4p-5p	-----F----	:30		\$250.00	0.90	NM		
	See MG 36.3,36.4												
	2	31	10/01/12-10/07/12	Ricki Lake	4p-5p	-----F----	:30		\$250.00	0.90	NM		
	See MG 36.3,36.4												
	3	31	10/01/12-10/07/12	Judge Judy	4p-5p	-----F----	:30		\$250.00	0.90	NM		
	Ⓜ	MG for 36.2,36.1											
	4	31	10/01/12-10/07/12	Judge Judy	4p-5p	-----F----	:30		\$250.00	0.90	NM		
	Ⓜ	MG for 36.2,36.1											
N 37	31	10/08/12	10/08/12	Ricki Lake	4p-5p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				2	\$250.00	0.90			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	31	10/08/12-10/14/12	Ricki Lake	4p-5p	M-----	:30		\$250.00	0.90	NM		
	See MG 37.3,37.4												
	2	31	10/08/12-10/14/12	Ricki Lake	4p-5p	M-----	:30		\$250.00	0.90	NM		
	See MG 37.3,37.4												
	3	31	10/08/12-10/14/12	Judge Judy	4p-5p	M-----	:30		\$250.00	0.90	NM		
	Ⓜ	MG for 37.2,37.1											
	4	31	10/08/12-10/14/12	Judge Judy	4p-5p	M-----	:30		\$250.00	0.90	NM		
	Ⓜ	MG for 37.2,37.1											
N 38	31	10/02/12	10/02/12	M-F 530p-6p Fox 31 N	530p-6p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----				1	\$450.00	1.00			
N 39	31	10/03/12	10/03/12	M-F 530p-6p Fox 31 N	530p-6p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----				1	\$450.00	1.00			
N 40	31	10/04/12	10/04/12	M-F 530p-6p Fox 31 N	530p-6p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---				1	\$450.00	1.00			
N 41	31	10/05/12	10/05/12	M-F 530p-6p Fox 31 N	530p-6p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--				1	\$450.00	1.00			
N 42	31	10/08/12	10/08/12	M-F 530p-6p Fox 31 N	530p-6p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$450.00	1.00			
D 43	31	10/06/12	10/06/12	News Sa 530-6p	530p-6p		:30				NM	0	\$0.00
N 44	31	10/07/12	10/07/12	News Sunday 5p-530p	5p-530p		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				1	\$325.00	1.40			
N 45	31	10/07/12	10/07/12	News Su 530-6p	530p-6p		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				1	\$325.00	1.10			
N 46	31	10/08/12	10/08/12	Bones Mon 7-8p	7p-8p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$2,500.00	4.50			
N 47	31	10/05/12	10/05/12	Fringe Friday 8-9p	8p-9p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--				1	\$900.00	2.30			

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KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

<u>Contract / Revision</u> 565175 /		<u>Alt Order #</u> 09780468
<u>Contract Dates</u> 10/02/12 - 10/08/12	<u>Product</u> COORS - CO7	<u>Estimate #</u> 2733
<u>Advertiser</u> Coors/R/Congress		<u>Original Date / Revision</u> 07/31/12 / 09/28/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Totals Spots Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 48	31	10/06/12	10/06/12	MLB on Fox Daytime	Daytime		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-				2	\$275.00	0.80			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	31	10/01/12-10/07/12	MLB on Fox Daytime	Daytime	-----Sa--	:30	\$275.00	0.80	NM		
See MG 48.3													
		2	31	10/01/12-10/07/12	MLB on Fox Daytime	Daytime	-----Sa--	:30	\$275.00	0.80	NM		
See MG 48.3													
		3	31	10/06/12-10/06/12	College Football Early	1p-cc	-----Sa--	:30	\$500.00	0.80	NM		
(M) MG for 48.1,48.2													
N 49	31	10/06/12	10/06/12	College Football Lat	5p-cc		:30				NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-				3	\$1,200.00	2.90			
N 50	31	10/02/12	10/02/12	M-F LN 9p-930p News	9p-930p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----				1	\$1,500.00	3.00			
N 51	31	10/03/12	10/03/12	M-F LN 9p-930p News	9p-930p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----				1	\$1,500.00	3.00			
N 52	31	10/04/12	10/04/12	M-F LN 9p-930p News	9p-930p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---				1	\$1,500.00	3.00			
N 53	31	10/05/12	10/05/12	M-F LN 9p-930p News	9p-930p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--				1	\$1,500.00	3.00			
N 54	31	10/08/12	10/08/12	M-F LN 9p-930p News	9p-930p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$1,500.00	3.00			
N 55	31	10/02/12	10/02/12	M-F LN 930p-10p	930p-10p		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----				1	\$1,100.00	2.50			
N 56	31	10/03/12	10/03/12	M-F LN 930p-10p	930p-10p		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----				1	\$1,100.00	2.50			
N 57	31	10/04/12	10/04/12	M-F LN 930p-10p	930p-10p		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---				1	\$1,100.00	2.50			
N 58	31	10/05/12	10/05/12	M-F LN 930p-10p	930p-10p		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--				1	\$1,100.00	2.50			
N 59	31	10/08/12	10/08/12	M-F LN 930p-10p	930p-10p		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$1,100.00	2.50			
N 60	31	10/06/12	10/06/12	Sa LN 9p-930p	9p-930p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$500.00	2.30			
N 61	31	10/06/12	10/06/12	Sa LN 930p-10p	930p-10p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$400.00	1.80			
N 62	31	10/07/12	10/07/12	Su LN 9p-930p	9p-930p		:30				NM	1	\$1,000.00

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<u>Contract / Revision</u> 565175 /		<u>Alt Order #</u> 09780468
<u>Contract Dates</u> 10/02/12 - 10/08/12	<u>Product</u> COORS - CO7	<u>Estimate #</u> 2733
<u>Advertiser</u> Coors/R/Congress		<u>Original Date / Revision</u> 07/31/12 / 09/28/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Totals SpotsAmount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				1	\$1,000.00	2.60			
N 63	31	10/02/12	10/02/12	TMZ	1035p-1105p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----				1	\$250.00	0.70			
N 64	31	10/03/12	10/03/12	TMZ	1035p-1105p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----				1	\$250.00	0.70			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	31	10/01/12-10/07/12	TMZ	1035p-1105p	---W-----	:30		\$250.00	0.70	NM		
	See MG 64.2												
	2	31	10/01/12-10/07/12	M-F 11p-12a	11p-12a	---W-----	:30		\$250.00	0.70	NM		
	Ⓜ MG for 64.1 10/03												
N 65	31	10/04/12	10/04/12	TMZ	1035p-1105p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---				1	\$250.00	0.70			
N 66	31	10/05/12	10/05/12	TMZ	1035p-1105p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--				1	\$250.00	0.70			
N 67	31	10/08/12	10/08/12	TMZ	1035p-1105p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$250.00	0.70			
Totals										116.50		94	\$43,950.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/08/12	94	\$43,950.00	\$37,357.50
Totals	94	\$43,950.00	\$37,357.50

Signature: _____ **Date:** _____

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